ORDER

37016 Orders Order / Rev:

> Alt Order #: 08852557

Product Desc: OBAMA/PRES/DEM

Estimate: 1621

Flight Dates: 08/17/12 - 08/23/12

Original Date / Rev: 08/17/12 / 08/17/12

Order Type: **GENERAL** KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

National

Agency

GMMB Name:

Buying Contact: Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Sales Region:

Agency Commission:

EOM/EOC

15%

Advertiser

Bill Plan

Market

Name:

Obama, Barack D-President

Demographic: A35+

PO1

Product Codes: Priority: LV1

New Business Thru:

Order Separation:

Agency External ID:

Advertiser External ID:

00:15:00

Revenue Codes:

AGY, POL, CAND

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/23/12	16	\$11,040.00	\$9,384.00

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	16	\$11,040.00	\$9,384.00	0.00
Totals	16	\$11,040,00	\$9.384.00	0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Mike Jones Start Of Order - End Of Order 100%

\$138,000.00

Order Share Share Total

KLAS \$11,040.00 8% 100%

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	28%	\$38,640.00
KTUD	3%	\$4,140.00
KVBC	0%	\$0.00
KVVU	24%	\$33,120.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/20/12	08/23/12	8 News Now 5a M 8 News Now 5a M		5-6a	MTWT	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
	8 NEW	'S NOW AT	5AM										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 08	/20/12	08/26/12	MTWT	1	\$900.00	0.00						
E 2	8	08/20/12	08/23/12	8 News Now 4-5a 8 News Now 4-5a	СМ	4-5a (4:00 AM-4:	MTWT 59 AM)	:30	2	\$75.00LV2	0.00 NM	2	\$150.00

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KLAS

Totals

\$11,040.00

Order / Rev:

37016

Advertiser:

Obama, Barack D-President

Alt Order #:

08852557

Product Desc:

OBAMA/PRES/DEM

Flight Dates:

08/17/12 - 08/23/12

Estimate:

1621

1621

	Ch 8 NEW	Start S NOW A	End AAA TA	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 3	8 CBS TI	08/20/1	12 08/23/12	CBS This Mornin	-	7-9a	MTWT	:3	0 1	\$900.00LV1	0.00 NM	1	\$900.00
		rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00	,					
E 4	8 WALLS		12 08/19/12 JOURNAL F	Eye on Wash/Wa Eye On Wash/W REPORT		5-6a (5:30 AM-6:0	S 0 AM)	:3	0 1	\$100.00LV2	0.00 NM	1	\$100.00
		rt <u>Date</u> /13/12	End Date 08/19/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 5	8 8 NEW		12 08/19/12 SUNDAY MC	8 News Now Sun 8 News Now Sun RNING-#1		8 News Now	Sun AS	:3	0 1	\$440.00LV1	0.00 NM	1	\$440.00
	eek: 08		End Date 08/19/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$440.00	Rating 0.00						
E 6	8 8 NEW		12 08/23/12 AT NOON	8 News Now Noo 8 News Now Noo		12-1230p	MTWT	:3	0 1	\$650.00LV1	0.00 NM	1	\$650.00
w	<u>Sta</u> eek: 08		End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 7	8 ELLEN		12 08/23/12	Ellen Ellen	СМ	3-4p	MTWT	:3	0 1	\$800.00LV1	0.00 NM	1	\$800.00
	_	rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00	1					
E 8	8 8 NEW		12 08/23/12 AT 4PM & 43	8 News Now 4p I		4-5p	MTWT	:3	0 2	\$900.00 LV1	0.00 NM	2	\$1,800.00
		rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 9	8 8 NEW:		2 08/23/12 ROTATION	8 News Now 5-63 8 News Now 5-63	•	5-630p	MTWT	: 3 :	0 2	\$1,250.00LV1	0.00 NM	2	\$2,500.00
	_	rt Date 20/12	End Date 08/26/12	Weekdays MTWT		<u>Rate</u> \$1,250.00	Rating 0.00						
E 10		08/20/1 EDITIO		630-7p Inside Edi Inside Edition	ition CM	630-7p	MTWT	:3	0 1	\$900.00LV1	0.00 NM	1	\$900.00
		rt Date 20/12	End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 11	8 ET/INS		2 08/23/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	MTWT	:3	0 1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
		rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 12		08/18/1 EKEND	2 08/18/12	Sat 7-8p - ET Wk Ent Tonight Wee		7-8p	s-	:30	0 1	\$250.00LV1	0.00 NM	1	\$250.00
		rt Date	End Date 08/19/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 13	8		2 08/23/12 /LETTERMA	Letterman	СМ	1135p-1237a	MTWT	:30	0 1	\$650.00LV1	0.00 NM	1	\$650.00
		rt Date	End Date 08/26/12	Weekdays MTWT	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						